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#####GOVERNMENT OF ANDHRA PRADESHABSTRACTPromotion of Tourism
Introducing of Andhra Pradesh New Tourism Policy, 2010 in place of Tourism
Policy, 1998
Revised Orders
Issued.YOUTH ADVANCEMENT, TOURISM & CULTURE
(T/A2) DEPARTMENTG.O.MS.No.

Dated:23-07-2011. Read: G.O. Ms.

No.75,YAT&C(T)Dept.,Dt:14.10.2010ORDER: On supercession of the
orders issued in the reference read above , Government hereby order the
following.2. Government of Andhra Pradesh, as a matter of policy to

promote the State as an attractive and competitive destination for Tourism,
having felt that there is an imperative need to encourage various entrepreneurs
in the area of development of Tourism Industry, have decided to grant certain
concessions / exemptions and reliefs to Tourism Units being established in
various parts of the State, keeping the State's priorities and feasibility of
these units in view. Similarly, encouragement to the private and PPP tourism
projects established in different areas would not only provide employment
opportunities but also generate investment avenues thereby improving the socio-
economic status of the people of the area.3. The Tourism Policy is the main
instrument to guide required private sector investment as per the priorities of
the State which is also the document that spells out the areas in which the
Government itself will take the leadership role, and with its own initiative
create and deepen a market which can then be considered by the private sector.
The Department of Tourism is implementing hitherto the Andhra Pradesh Tourism
Policy, 1998 and now it has become essential to refine and update the policy and
bring it in tune with the current tourism trends and investment norms in order
to remain attractive as a preferred investment destination and compete with
other States of the Country.4. The Government, after careful consideration
and detailed examination of several issues connected to the area of Tourism,
having obtained the suggestions of various other line Departments, hereby order
for release of the Andhra Pradesh New Tourism Policy, 2010 replacing the
existing Tourism Policy, 1998.5. The salient features of the Andhra Pradesh
New Tourism Policy, 2010 are as follows:OBJECTIVES OF THE NEW TOURISM POLICY
WILL BE AS FOLLOWS:Position the State competitively for attracting private
sector Investments in Tourism & Hospitality.

To promote inbound tourism in all potential destinations of the State &
not just to few destinations like Tirupati, Hyderabad, Vizag, Puttaparthi, etc.
To target the incentives to the private sector better as per the State
Government priorities in terms of geographical areas &tourism products.To
maximize the advantage of Hyderabad City to promote new tourism products.To give
adequate focus to Aam Aadmi Tourism, Rural Tourism, Eco Tourism, Adventure
Tourism & Responsible Tourism.

P.T.O

//2//To focus on
maximum generation of employment in the sector by development of Human Resources
through capacity building.ELIGIBLE TOURISM PRODUCTS:The following tourism
products 'will be eligible for receiving stateSupport: 1) Hotels & Serviced
apartments 2) Resorts 3) Heritage Hotels 4)
Wellness Centres (spa/yoga/naturopathy/etc.) 5) Amusement Parks
6) Entertainment centres (aquarium/ Indoor rides/ Snow world/etc.)
7) Permanent exhibition complexes 8) Ropeways9) Convention Centres10)
Wayside Amenities11) Water Sports12) Golf Courses13) Wildlife safaris14) Luxury
Tourist Trains15) Sea/ River Cruises16) Ecotourism Centers17) Rural Tourism
products, and18) Adventure Tourism productsTHE FOLLOWING INCENTIVES &
CONCESSIONS WILL BE GRANTEDUNDER THE NEW POLICY: CONCESSIONAL ALLOTMENT OF
LAND Lease upto 33 years at 5% of basic value with an incremental provision
of 5% every year Tenure upto 33 years at first instance & first right of
Refusal Government will facilitate land assembly. (Tourism Department will

maintain a land bank) CAPITAL INVESTMENT SUBSIDY For investments upto Rs.20.00 crores, 20% capital investment subsidy, subject to maximum of Rs.20.00 lakhs For investments upto Rs.20.00 to Rs.100.00 crores, 25% capital investment subsidy, subject to maximum of Rs.30.00 lakhs Above Rs.100.00 crores are Mega Tourism Projects, where subsidies are on case-to-case basis.

REIMBURSEMENT OF STAMP DUTY & TRANSFER FEE 50% reimbursement for lease & (through Govt. on lease basis) 25% reimbursement for purchase (Private parties) REIMBURSEMENT OF VAT 25% of VAT paid during a Financial Year will be ploughed back to the unit as a grant towards the payment of VAT for the next year. Benefit available for 5 years

//3// LUXURY TAX 5% on room tariff above Rs.1500/- per day for 5 years, on the actual charged room rates. (Existing limit is Rs.600 per day on published rates.) Once the GST system is introduced, the same benefit will be passed on to the unit as reimbursement. ENTERTAINMENT TAX Ploughing back of 25% of Entertainment Tax for Entertainment components in Theme Parks, Entertainment Centers, etc., (upto 5 years) (new provision) subject to the condition that the total benefit on this account does not exceed 100% of the project cost

MUNICIPAL EXEMPTIONS Exemption from payment of Conversion Charges Payment of Impact Fees will be levied under Category (c) (which is about 50% of the impact fees paid by other commercial units). ENERGY INCENTIVE Reimbursement of 0.75 Paise / 0.90 Paise / 1 Rupee (according to zone) per unit of the energy cost for 5 years. IN ADDITION TO FINANCIAL INCENTIVES AND CONCESSIONS, THERE ARE 2 NON FINANCIAL INCENTIVES ALSO:

The Government will facilitate all clearances & permissions Support from the Government in Promotion & Marketing A SYSTEM OF TARGETING HAS BEEN INTRODUCED TO ENCOURAGE TOURISM DEVELOPMENT IN ALL REGIONS OF THE STATE:

Zone A: Region coming under GHMC Area. Zone B: Area under HMDA (Excluding GHMC), GVMC, Area under VGMTUDA, Area under TUDA Zone C: All other places. Capital Investment Subsidy in Zone B will be 5% more than Zone A, limited to Rs.5.00 lakhs. Capital Investment Subsidy in Zone C will be 5% more than Zone B, limited to Rs.5.00 lakhs

IN ADDITION, TARGETING OF INCENTIVES FOR CERTAIN TYPES OF TOURISM PRODUCTS IS ALSO MADE: (Additional Capital Investment Subsidy incentive of 5% (limited to Rs.5.00 lakhs) for; Beaches Water bodies Jalayagnam Sites Rural Tourism Products Eco Tourism Products Adventure Tourism Products Heritage Hotels

PTO //4//

o Additional Capital Investment Subsidy incentive of 5% (limited to Rs. 5.00 lakhs) for Women, SC/ST and PWD entrepreneurs o All Additional Capital Investment Subsidy incentives shall not exceed Rs.10.00 lakhs in all. DEPARTMENT OF TOURISM WILL PROVIDE LEADERSHIP IN THE FOLLOWING SPECIAL FOCUS AREAS:

- o Aam Aadmi Tourism Home Stay & Bed & Breakfast scheme
- o Rural Tourism Recognition to Private Operator
- o Customized Tour
- o MICE, Medical, Heli & Film Tourism
- o Human Resource Development
- o Responsible & Safe Tourism

6. Government also order that the tenure of the present policy shall be for five years, i.e., 2010-2015.7. The details of New Tourism Policy 2010 are made available on the website # HYPERLINK "http://www.ap# www.ap# tourism.in and # HYPERLINK "http://www.aptdc.in" # www.aptdc.in# 8. This order issues with the concurrence of Finance Department Vide their U.O.No. 16235/216/E.GAD.II/A2/2011, Dt:12.07.2011. BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

JAYESH RANJAN
 SECRETARY TO GOVERNMENT (T) To The Commissioner of Tourism, AP, Hyderabad. The Vice-Chairman & Managing Director, AP Tourism Development Corporation, Hyderabad. Copy to: The Special Secretary to Chief Minister The PS to Minister for I&PR, Cinematography, Tourism & Culture The PS to Chief Secretary to Government. The Special Chief Secretary to Government, Finance Dept The Principal Secretary (FP) Finance Department The Principal Secretary (R&E) Finance Department The Principal Secretary (IF) Finance Department The Principal Secretary to Government, Energy Department The Principal Secretary to Govt, Revenue (Regn & Stamps) Dept The Principal Secretary to Govt, Revenue (CT) Department The

Principal Secretary to Govt, MA&UD DepartmentThe Principal Secretary to Govt,
Industries & Commerce DeptThe Principal Secretary to Government, Information
TechnologyDepartmentAll Departments of Secretariat / All Heads of DepartmentsThe
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#s#u#p#e#####0###:###0###*###<###<###0###T### |
###M#####0###0#####030@0F0@M###p#####L#####\
###r#c#e#s#s#i#o#n#(###,###0###+###*#####7###:###T###0###0#####0#####0
30@0F0@0###p###3###L#####0### #o#f# #t#h#e# #o#r#d#e#r#s#
#i#s#s#u#e#d# #i#n# #t#h#e# #r#e#f#e#r#e#n#c#e# #r#e#a#d# #a#b#o#v#e#
#,#/s0###7###!###0###!
###:###0###0###7###(###=###0###(###*###0#####*###*###<###0###=###0#####:###0
###!###:###0###0###(###0###!
###0###(###0###:###,###0###0###(###0###2###=###0###2###7###7###9###0###0#####T
###T#####00000000#####030@0F0@####p#####L#####P###
#am####!#####"

###0000###

#####T###d#####0###0#####030@0F0@####0#####L#####T
###G#o#v#e#L###7###9###0###T###0###0###0#####030@0F0@0###0###
###L#####`###r#n#m#e#n#t# #h#e#r#(###:###X###0###:###!
#####:###0###(###T###T###0###0#####030@0F0@0###0#####L#####
#####P###e#ut0###T###0###

###0#####030@0F0@

###@#####L#####|###b#y# #o#r#d#e#r# #t#h#e#
#f#o#l#l#o#w#i#n#g#.#di7###8#####7###'###=###0###(#####!###:###0#####!
###7#####7###S#####:###8#####T##T#####@###D#####030@0F0@####@
#####L#####P### #t->###!#####"###

###0000###

#####T###T#####

###>###0#####030@0F0@###h#####L#####P### #00?###!

#####"###

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#####T###0#####0####!###0#####030@0F0@####0###
###L#####`###2#.# # # # # # # #
#2#####T#####"###0#####0#####030@0F0@"##
#0###I###L#####0###G#o#v#e#r#n#m#e#n#t# #o#f# #A#n#d#h#r#a#
#P#r#a#d#e#s#h#,# #a#s# #a# #m#a#t#t#e#r# #o#f# #p#o#l#i#c#y# #t#o#
#p#r#o#m#o#t#e# #t#h#e# #S#t#a#t#e# #o#l#L###6###9###0###(###:###X###0###:###!
#####7###!
#####N###:###=###:###(###2#####<###(###2###=###0###*###:#####2###*#####
###2#####X###2###!###!###0###(#####7###!#####<###7##### ,###8#####
###7#####<###'###6###X###7###!###0#####!###:###0#####4###!###1###!###/
#####

#####T###D#####|
#####030@0F0#####a###T###L#####0###a#s# #a#n#
#a#t#t#r#a#c#t#i#v#e# #a#n#d# #c#o#m#p#e#t#i#t#i#v#e# #d#e#s#t#i#n#a#t#i#o#n#
#f#o#r# #T#o#u#r#i#s#m#,# #h#a#v#i#n#g# #f#e#l#t# #t#h#a#t# #t#h#e#r#e# #i#s#
#2###*#####2###:#####2###!###!###(###2###,###!
#####9###0#####2###:###=##### ,###6###X###<###0###!#####!
#####9###0#####-###0###*###!#####:###2###!#####7###:#####
###7###(#####-###7###<###(#####*###X#####:###2###9#####:###8#####!
###0#####!#####!###:###2###!#####!###:###0###(###0#####)#####

#####T###~###
#####3@F@#####5###L#####a#n#
#i#m#p#e#r#a#t#i#v#e# #n#e#e#d# #t#o# #e#n#c#o#u#r#a#g#e# #v#a#r#i#o#u#s#
#e#n#t#r#e#p#r#e#n#e#u#r#s#xt2###:###0#####X###<###0###(###2###!
#####9###0###0###:###0###0###=###0###!
###7###0###0###:###,###7###<###(###2###8###0###0###9###2###(#####6###<###*###0
###0###:###!###(###0###<###(###0###:###0###<###(###*###T###
##~#####3@F@
##L#####l### #i#n# #t#h#e# #a#r#e#a# #o#f#
#0#####;###0###!###:###0###0###2###(###0###2###0###7###!#####

#####T#####t #####3@F@####Y
##M##L#####de#v#e#l#o#p#m#e#n#t# #o#f#
#T#o#u#r#i#s#m# #I#n#d#u#s#t#r#y#,# #h#a#v#e# #d#e#c#i#d#e#d# #t#o# #g#r#a#n#t#
#c#e#r#t#a#i#n# #c#o#n#c#e#s#s#i#o#n#s# #/# #s
=###0###9###0#####7###<###X###0###:###!###%###7###!
###&###=###7###<###(#####*###X###&###"###:###=###<###*###!
###(###8#####&###:###2###9###/###&###=###0###,#####=###0###=###&###!
###6###&###8###(###2###9###!###&###,###0###'###!
###2#####:###&###+###7###:###,###0###*###*#####7###:###*###&###=#####

#####T##8#####v ##### #####3@F@#####
##R##L#####e#x#e#m#p#t#i#o#n#s# #a#n#d#
#r#e#l#i#e#f#s# #t#o# #T#o#u#r#i#s#m# #U#n#i#t#s# #b#e#i#n#g#
#e#s#t#a#b#l#i#s#h#e#d# #i#n# #v#a#r#i#o#u#s# #p#a#r#t#s# #o#f# #t#h#e#
#0###4###0###X###<###!
#####7###:##*#####2###:##=#####(###0#####0###!##*#####!
###7#####=-###7###;###(#####*###X#####N###:#####!
##*#####7###0#####:###8#####0###*###!
###2###7#####*###:###0###=#####:#####9###2###(#####7###;##*#####
###<###2###(###!##*#####7###!#####!###:###/#####

#####T###0#####0 ##0

##m
#####030@0F0@####R
##G###L#####0###S#t#a#t#e#,# #k#e#e#p#i#n#g# #t#h#e#
#S#t#a#t#e## s# #p#r#i#o#r#i#t#i#e#s# #a#n#d# #f#e#a#s#i#b#i#l#i#t#y# #o#f#
#t#h#e#s#e# #u#n#i#t#s# #i#n# d4###!###2###!
###0#####@###8###0###0###<#####:###8###@###!###:###0###@###4### ##2###!
###0#####*###@###<###(#####7###(#####!
#####0###*###@###2###:###=###@###"###0###2###*#####7#####!
###8###@###7###!###@###!###:###0###*###0###@###=###:#####!
###*###@#####:###T###T###0

##0 #####m
#####030@0F0@0

##R

#####L#####P### #-a@###T###p#####0 #####m

#####030@0F0@###R

#####L#####X###v#i#e#w#.# #9#####0###S#####

#####T###`#####o
##0###0
#####030@0F0@####0
#####L#####T###S#i#m#ex4#####X###T#####0###o
#####0
#####030@0F0@####0
##M###L#####0###i#l#a#r#l#y#,# #e#n#c#o#u#r#a#g#e#m#e#n#t#
#t#o# #t#h#e# #p#r#i#v#a#t#e# #a#n#d# #P#P#P# #t#o#u#r#i#s#m# #p#r#o#j#e#c#t#s#
#e#s#t#a#b#l#i#s#h#e#d# #i#n# #ws#####2###(#####8#####
###0###:###,###7###<###(###2###8###0###X###0###:###!### ###!###7### ###!
###:###0### ###;###(#####9###2### ###0### ###2###:###=### ###<###<###<###<### ###!
###7###<###(#####*###X### ###<###(###7#####0###,###!###*### ###1###*###!
###2###7#####*###:###0###=### #####;#####

```
#####T#####  
#####e#####030@0F0@####J###I###L#####0###d#i#f#f#e#r#e#n#t#  
#a#r#e#a#s# #w#o#u#l#d# #n#o#t# #o#n#l#y# #p#r#o#v#i#d#e# #e#m#p#l#o#y#m#e#n#t#  
#o#p#p#o#r#t#u#n#i#t#i#e#s# #b#u#t# #a#l#s#o# #x#t#=######!###!  
###0###(###0###:###!  
###:###2###(###0###2###*###:###S###7###<#####-###:###:###7###!  
###9###7###:#####8###:###<###'###7###9#####-###/###:###/  
###X###<#####7###8###X###0###:###!###:###7###<###<###6###(###!###<###:#####!  
#####0###*###:###7###<###!###:###2#####*###6#####
```

#####T###0#####g####
##0#####030@0F0@####0###7###L#####0###g#e#n#e#r#a#t#e#
#i#n#v#e#s#t#m#e#n#t# #a#v#e#n#u#e#s# #t#h#e#r#e#b#y# #i#m#p#r#o#v#i#n#g#
#t#h#e# #s#o#c#i#o#a#n8###0###:###0###(###2###!###/#####:###9###0###*###!
###X###0###:###!#####1###9###0###:###<###0###*#####!
###:###0###(###0###7###8#####X###<###'###6###9#####:###8#####!
###:###0#####*###7###,#####7###T###T####
##g###0
##0#####030@0F0@#
##0#####L#####P###-#sp!###T###0###1
##g#####0#####030@0F0@1
##0#####L#####|###e#c#o#n#o#m#i#c# #s#t#a#t#u#s# #o#f#
#t#h#e# # 0###,###7###:###7###W#####,*###!###2###!###<###*#####7###!
#####!###:###0#####

#####T###@#####@###.###^

#####030@0F0#####C

#####L#####t###p#e#o#p#l#e# #o#f# #t#h#e#
#a#r#e#a#.#al<###0###7###<#####0#####7###!#####!
###:###0#####2###(###0###2#####T###T###/###0###l###^

#####030@0F0@/#####&###" WMFC##### ##p4##p0##C

#####L#####P### #.0>#####

#####R##p#####@##B#o#o#k#
#A#n#t#i#q#u#a#####

#####A#####B#o#o
#k# #A###t#i#q#u#a#####?##\$#### #@#

)000####00##"0#000##L^0000##dv#####%###

#####T###T###0###a

##0###0

#####030@0F0@0###0

#####L#####P### #e=#####

#####%###

#####T###T#####0

##1#####030@0F0@###0

#####L#####P###3#=' 2###T###X###2###0

##c#####030@0F0@2###0

#####L#####P###.# #####T##T###d###0

##-#####030@0F0@d###0

#####L#####P### #ti####T###X###,###

##0#####030@0F0@,###0

#####L#####P##T#h#===:###T###0###0###0

#####030@0F0@0###0

##B###L#####e# #T#o#u#r#i#s#m# #P#o#l#i#c#y# #i#s# #t#h#e#
#m#a#i#n# #i#n#s#t#r#u#m#e#n#t# #t#o# #g#u#i#d#e# #r#e#q#u#i#r#e#d#
#p#r#i#v#a#t#e#
#0###4###=###7###<###(#####*###X###4###<###7##### ,###8###4#####*###4##
#!###:###0###4###X###2#####:###4#####;###*###!###(###<###X###0###;###!
###4###!
###7###4###8###<#####=-###0###4###(###0###8###<#####(###0###=-###4###<###(####
###9###2### ##/#####

#####T###,#####0#####030@0F0@####o
##P###L#####0####s#e#c#t#o#r# #i#n#v#e#s#t#m#e#n#t# #a#s#
#p#e#r# #t#h#e# #p#r#i#o#r#i#t#i#e#s# #o#f# #t#h#e# #S#t#a#t#e# #w#h#i#c#h#
#i#s# #a#l#s#o# #t#h#e# #d#o#c#u#m#e#n#t# #*###0###,###!
###7###(###'#####:###9###0###*###!###X###0###:###!
###'###2###*###(###<###0###(###'###!###:###0###'###<###(#####7###(#####!
#####0###*###'###7###!###'###!###:###0###'###4###!###2###!
###0###'###S###:#####;###'#####*###'###3#####*###8###'###!
###:###0###'###=###7###,###<###X###0###:###!#####

#####T###8#####0#####030@0F0@####0
##R###L#####0###t#h#a#t# #s#p#e#l#l#s# #o#u#t# #t#h#e#
#a#r#e#a#s# #i#n# #w#h#i#c#h# #t#h#e# #G#o#v#e#r#n#m#e#n#t# #i#t#s#e#l#f#
#w#i#l#l# #t#a#k#e# #t#h#e# #l#e#a#d#e#r#s#h#i#p# #!###:###2###!###!
###*###<###0#####*###!###7###<###!###!###!###:###/###!###2###(###/
###2###*###!#####:###!###S###:##### ,###:###!###!###:###0###!
###L###7###9###0###'###:###X###0###:###!###!#####!###*###0#####!###!
###S#####!###!###2###8###0###!### ###:###0###!
#####0###2###=###0###(###*###:#####<#####

#####T###

#####3@F@#####h#####L#####ro#l#e#,#
#a#n#d# #w#i#t#h# #i#t#s# #o#w#n#
#i#n#i#t#i#(###7#####0#####2###:###=#####S#####!###:#####!
###*#####7###S###;#####:#####!#####T#####
#####3@F@#####h###3###L#####a#t#i#v#e#
#c#r#e#a#t#e# #a#n#d# #d#e#e#p#e#n# #a# #m#a#r#k#e#t# #w#h#i#c#h# #c#a#n#
#t#h#e#n# #b#e# #us2###!#####9###0#####,(###0###2###!
###0#####2###:###=#####=-###0###0###<###0###:#####2#####X###2###(###8###0
###!#####S###:#####-###:#####,(###2###:#####!###:###0###:###\$###7###/
#####

#####T#####0#####0#####030@0F0@#####0###L###L#####0
###c#o#n#s#i#d#e#r#e#d# #b#y# #t#h#e# #p#r#i#v#a#t#e# #s#e#c#t#o#r#.# #T#h#e#
#D#e#p#a#r#t#m#e#n#t# #o#f# #T#o#u#r#i#s#m# #i#s# #i#m#p#l#e#m#e#n#t#i#n#g#
,###7###:###*#####=###0###(###0###=###(###7###8###(###!
###:###0###(###<###(#####9###2###!###0###(###*###0###,###!
###7###(#####(###=###:###0###(###M###0###<###2###(###!###X###0###:###!
###(###7###!
###(###=###7###<###(#####*###X###(#####*###(#####X###<#####0###X###0###:
###!#####:###8#####

#####T###0#####{#####030@0F0@####`###G###L#####0
###h#i#t#h#e#r#t#o# #t#h#e# #A#n#d#h#r#a# #P#r#a#d#e#s#h# #T#o#u#r#i#s#m#
#P#o#l#i#c#y#,# #1#9#9#8# #a#n#d# #n#o#w# #i#t# #h#a#s# #b#e#c#o#m#e# #
<:#####!###:###0###(###!###7###7###!
###:###0###8###N###:###=###:###(###2###7###<###(###2###=###0###*###:###8###=###7
###<###(#####*###X###8###<###7##### ,###8#####8###2###2###2###2###8###2
###:###=###8###:###7###S###8#####!
###8###:###2###*###8###7###0### ,###7###X###0#####

#####T###0#####}###5
##0#####030@0F0@####0###:###L#####0###e#s#s#e#n#t#i#a#l#
#t#o# #r#e#f#i#n#e# #a#n#d# #u#p#d#a#t#e# #t#h#e# #p#o#l#i#c#y# #a#n#d#
#b#r#i#n#g# #i#t# #i#n# #0###*###*###0###:###!#####2#####(###!
###7###(###(###0###!#####:###0###(###2###:###>###(###<###<###=###2###!
###0###(###!
###:###0###(###<###7##### ,###8###(###2###;###=###(###7###(#####:###8###(
#####!###(#####:###(###T###0####6
##}#####0#####030@0F0@6
##0#####L#####x###t#u#n#e# #w#i#t#h# #t#h#e# #c#u#r#r#e#n#t#
#!###<###:###1###(###S##### "###:###(###!
###:###0###(###,###<###(###(###0###:###!#####

#####T###4#####0#####t#####030@0F0@####Y###Q###L#####0
###t#o#u#r#i#s#m# #t#r#e#n#d#s# #a#n#d# #i#n#v#e#s#t#m#e#n#t# #n#o#r#m#s# #i#n#
#o#r#d#e#r# #t#o# #r#e#m#a#i#n# #a#t#t#r#a#c#t#i#v#e# #a#s# #a#
#p#r#e#f#e#r#r#e#d# #ly!###7###<###(#####*###X#####!
###(###0###:###=###*#####2###:###=#####:###8###0###*###!###X###0###:###!
#####:###7###(###X###*#####:#####7###(###=###/###(#####
###7#####(###0###X###2#####:#####2### ###!###(###2###,###!
#####9###0#####1###*#####2#####<###(###0###!###0###(###(###/
###<#####

#####T###@#####v####

##0#####030@0F0@####0###D###L#####0###i#n#v#e#s#t#m#e#n#t#
#d#e#s#t#i#n#a#t#i#o#n# #a#n#d# #c#o#m#p#e#t#e# #w#i#t#h# #o#t#h#e#r#
#S#t#a#t#e#s# #o#f# #t#h#e# #C#o#u#n#t#r#y#.#####:###9###0###*###!
###X###0###:###!#####=#0###*###!#####:###2###!
#####7###:#####2###:###=##### ,###7###X###<###0###!###0#####S#####!
###:#####7###!###:###0###(#####4###!###2###!###0###*#####7###!#####!
###:###0#####G###7###<###:### ###'###8#####T###T####

##v###D

##0#####030@0F0@#

##0#####L#####P### #-f?#####

#####R###p#####000#####0#####@##B#o#o#k#
#A#n#t#i#q#u#a#####

#####A#0#####0#####0#####B#o#o
#k# #A###t#i#q#u#a#####0?##\$###0###0E#)000####00##"0#000##L^0000##dv#####
%###

#####T###T###0###0###0###8#####030@0F0@0###(#####L#####P
#nt\$#####

#####%###

#####T##T#####;###1###0#####030@0F0@###0#####L#####P
###4#
2###T###X###2###;###c###0#####030@0F0@2###0#####L#####P###
.#
#####T##T##d###;###+###0#####030@0F0@d###0#####L#####
#P### #t-
0###T###0###,###;#####0#####030@0F0@,###0###H###L#####0###
T#h#e# #G#o#v#e#r#n#m#e#n#t#,# #a#f#t#e#r# #c#a#r#e#f#u#l#
#c#o#n#s#i#d#e#r#a#t#i#o#n# #a#n#d# #d#e#t#a#i#l#e#d# #e#x#a#m#i#n#a#t#i#o#n#
#o#f# #=####:###0###"###L###7###9###0###(###:###X###0###:###!##### "###2###!###!
###/###(###"###,###2###(###0###!
###<##### "###,###7###:###*#####=#0###(###2###!
#####7###:###"###2###:###=###"###=###0###!
###2#####0###=###"###0###4###2###X#####:###2###!#####7###:###"###7###!
#####

#####T###x#####0###9###1#####030@0F0@#####L#####\n
###s#e#v#e#r#a#l#k
*###0###9###0###(###2#####T#####:###0#####1#####030@0F0@:#####J###L###
#####0### #i#s#s#u#e#s# #c#o#n#n#e#c#t#e#d# #t#o# #t#h#e#
#a#r#e#a# #o#f# #T#o#u#r#i#s#m#,# #h#a#v#i#n#g# #o#b#t#a#i#n#e#d# #t#h#e#
#s#u#g#g#e#s#t#i#o#n#s#
#####*###*###<###0###*##### ,###7###:###:###0###,###!###0###=#####!
###7#####!###:###0#####1###(###0###2#####7###!
#####<###7###<###(#####*###X#####:###2###9#####:###8#####7###7###!
###2#####:###0###=#####!###:###0#####*###<###8###8###0###*###!
#####7###:###)#####

#####T#####3#####0#####030@0F0@#####0###J###L#####0
###o#f# #v#a#r#i#o#u#s# #o#t#h#e#r# #l#i#n#e# #D#e#p#a#r#t#m#e#n#t#s#,#
#h#e#r#e#b#y# #o#r#d#e#r# #f#o#r# #r#e#l#e#a#s#e# #o#f# #t#h#e# #A#n#d#h#r#a#
#7###!###9###9###2###(#####7#####&###" WMFC#####
##p###p0##<##*###9###7###!###:###0###(###9#####:###/###9###M###0###<###2#
##(###!###X###0###:###!
###*#####9###:###0###(###0###7###8###9###7###(###=###0###(###9###!
###7###(###8###(###0#####0###2###*###0###9###7###!###9###!
###:###0###9###N###:###=###:###(###2#####

#####T#####
##)#####M##L#####P#r#a#d#e#s#h# #N#e#w#
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#a#t#t#r#a#c#t#i#n#g# #p#r#i#v#a#t#e# #s#e#c#t#o#r#<###7###*#####!
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#H#y#d#e#r#a#b#a#d#,#:###7###!### #####<###*###!### ####!###7### ###!  
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#b#e#t#t#e#r# #a#s# #p#e#r# #t#h#e#=#7###7###!###2###(###8###/###!###7###!
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#p#r#o#d#u#c#t#s#.#!#####0###*#####:#####!###0###(###X###*#####7###!
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#p#r#o#m#o#t#e# #n#e#w#=###7###"###X###2###4#####X#####2###0###"###!
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#R#u#r#a#l#
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#0#0#####.#####0#####0#####"System#####-
#####0#0#####0#####@##Times New Roman#####-#####
#####5###2

#u#####0#0#GOVERNMENT OF ANDHRA PRADESH

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#####0#0#####0#####@##Book Antiqua#####-#####2

#r#####0#0# 0#####-#####2
##0#####0#0#ABSTRACT## ### #
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###@ !######L########-#####2
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-#####2#####@##Book
Antiqua#####-##+##2
=#####Promotion of Tourism #####

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=#3##### Introducing of Andhra Pradesh New Tourism Policy, t#####
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#####D###2
N###&#####0#0#2010 in place of Tourism Policy, 1998
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N######2
N######RevisedT #####2
N##### Orders #####2
N#G#####2
N#M##### Issued.#####
N#{##### ,#####-###

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b###6#####YOUTH ADVANCEMENT, TOURISM & CULTURE (T/A2) DEPARTMENT

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b##### # #####@##Book
Antiqua#####-#####2
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#####G.O.MS.No.#####

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0###.#####0#0# G.O. Ms.
No.75,YAT&C(T)Dept.,Dt#####

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0#J#####0#0# 0#####,#####0#0#####' #00#####-#####2
0#####0#0#ORDER:##

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#6##### #####,#####'#####2
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#9##### On supe#####2
#r#####rcession#####X###2
##3##### of the orders issued in the reference read
above ,#####
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#####Gove
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#####rnment her####

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0#c#####0#0#e0##.###2

0#i#####0#0#by order the following.#####

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```
##'#I#####0#0#Government of Andhra Pradesh, as a matter of policy to promote
the State #
#####
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"###T#####as an attractive and competitive destination for Tourism, having
felt that there is #####

#####

#####[###2
3###5#####0#0#an imperative need to encourage various entrepreneurs#####
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3#x##### in the area of #####

#####

D###M#####development of Tourism Industry, have decided to grant certain concessions / #####

#####

#####2
T###R#####exemptions and reliefs to Tourism Units being established in
various parts of the #####

#####

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#####  
#####v###2  
e###G#####0#0#State, keeping the State0s priorities and feasibility of these  
units in#####  
#####  
#####  
#####2  
e#0#####0#0# 0 #####2  
e#0#####0#0#view. #####2  
v#####0#0#Sim#####
```

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Similarly, encouragement to the private and PPP tourism projects
established in

#####

#####y###2
#####different areas would not only provide employment opportunities
but also #####
#####

#####^###2
###7#####generate investment avenues thereby improving the
socio#####

#####

#####2

0#\#####0#0#-0##.###2

0#a#####0#0#economic status of the #####

#####(##2
#####people of the area.t#####2
#n##### @#####@##Book
Antigua#####-#####2
#####-#####2
#####3#####2
#####. #####2
#####-#####2
#####Th####n###2
#9#B#####e Tourism Policy is the main instrument to guide required
private #####

#####

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#####2
#####sector investment as per the priorities of the State which is
also the document #####

#####

#####2

#####that spells out the areas in which the Government itself will
take the leadership #####

#####

#5###2
#####role, and with its own
initi#####

#####X###2

0#0#3#####0#0#ative create and deepen a market which can then be

o#####
#####

#####}###2
###L#####0#0#considered by the private sector. The Department of Tourism is
implementing #####
#####

#####

#####

#####

#####v###2

####G#####hitherto the Andhra Pradesh Tourism Policy, 1998 and now it has
become #####

#####

#####

#####

#####b###2
%###:#####0#0#essential to refine and update the policy and bring it in

#####,###2
%#a#####0#0#tune with the current
#####0###2
6###Q#####0#0#tourism trends and investment norms in order to remain
attractive as a preferred #####

#####

#####

#####

#####q###2
G###D#####investment destination and compete with other States of the
Country.#####

#####

###2
G#####
Antiqua#####-#####2
R#####-#####2
b#####4#####2
b#####. #####2
b#####w###2
b#)H#####The Government, after careful consideration and detailed
examination of #####
#####

#####

#####2

r#####0#0#severaln#####z###2

r*#J#####0#0# issues connected to the area of Tourism, having obtained the suggestions #####

#####

#####

#####z###2

0###J#####0#0#of various other line Departments, hereby order for release of the Andhra #####

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#####Pradesh New Tourism Policy, 2010 replacing the existing Tourism
Policy, 1998.#####

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#####2

#####5#####
#####.
#####1###
#####The salient features of
ti#####R###
#####he Andhra Pradesh New Tourism Policy, 2010 are
#####

#####2
#####as follows:#####2

#####-##^###2
#####7#####OBJECTIVES OF THE NEW TOURISM POLICY WILL BE AS FOLLOWS###

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#####0##### - # #

###@ !#####-#####
#####2
#####:

#####@##Symbol#####-# #
###2
#####@"Arial#####-#
###2
#####-###h###2
#,#>#####Position the State competitively for attracting private
sector#####

#####2

#####2
#####

#####0#0#Investments #####

,#####'#####-###1###2
##,#####in Tourism & Hospitality.#####

#####D###2
##&#####

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##F#####-#####2
##r#####
#####,#####'######@##Book
Antiqua#####-#####2
##Q#####00####2
#######00#####,#####'######-# ####2
#####00#####-#
####2
#####00#0#####-###j###2
##,##?#####00#To promote inbound tourism in all potential destinations of
the#####

#####2
####### 0#0# 0#####2
#######0#0#State &
#####,#####0#0#####'#00#####\###2
.#,#6#####0#0#not just to few destinations like Tirupati,
Hyderabad,#####

#####2
.#p#####0#0# 0##)###2
.#u#####0#0#Vizag, Puttaparthi,

#####,#####0#0#####'#00#####
#####2
?#,#####0#0#etc.#####2
?#@#####0#0# 0 #####,#####0#0#####'#00#####-# #
###2
P#####0#0#00#####-#
####2
P#####0#0# 0#####-###k###2
P#,#@#####0#0#To target the incentives to the private sector better as per
the#####
#####2
P#0#####0#0# 0#####2
P#0#####0#0#State
#####,#####0#0#####'#00#####-###%###2
a#,#####0#0#Government priorii
#####

#####\###2
a#6#####ties in terms of geographical areas &tourism
products.#####
#####

#####-#####2
a##### #####,#####'#####2
q##### #####-# #####2
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####2
#####-###b###2
#,:#####To maximize the advantage of Hyderabad City to promote new#####

#####

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#####2
0#0#####0#0# 0#####2
0#0#####0#0#tourism #####

#####,'#####'#####2
#,# #####products.#####2
#e#####,'#####-# ####2
#####-#
####2
#####-###d###2
#,#;#####To give adequate focus to Aam Aadmi Tourism, Rural
Tourism,r#####

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0#0#####0#0# 0#####2

0#0#####0#0#Eco #####,#####0#0#####'##00#####-
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0#,#1#####0#0#Tourism, Adventure Tourism & Responsible Tourism.u#####

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- #####2
0#p#####0#0# 0##### ,#####0#0#####'##00#####2
0#j# #####0#0# #####5###2
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#####0#####NANI#####

#####I#T#E#M#0#0#0#F#M#T##3#####

#####0#####F###p0"00J0#p0"00J0#####0#l#e#####

###0000####0000#####0#l#e#P#r#e#s#0
#0#0#####000000000000#####
#####0###00#####I#T#E#M#0#0#0#F#M#T#R#i#c#h# #T#e#x#t#
#F#o#r#m#a#t#####8###000000000000#####]###0
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###!###"#####\$###%###&###'###(###)###*###+###,###-###.###/###0###1###2###3###4
###5###6###7###8###9###:###;###<###=###>###?
###@###A###B###C###D###E###F###G###H###I###J###K###L###M###N###O###P###Q###R###S
###T###U###V###W###X###Y###Z###0000000000^###_###`###a###b###c###d###e###f###g#
##h###i###j###k###l###m###n###o###p###q###r###s###t###u###v###w###x###y###z###{#
##|###}###~###[]###0###0000#####0000#####0;##0v##00#### ##Si##

#####&###" WMFC#####{#####
##pt##p#####\#####;##v##
EMF####p##s#####;##(##\#####.##HQ#####

#####%###

#####0#####

#####R###p#####0000#####0#####@##T#i#m#e#s# #N#e#w#
#R#o#m#a#n#####

#####G#0#####0z# ###0#####0#####T#i#m#e#s#
###e#w# #R#o#m#a#n###0?##|###0###t#0)000####00##"0#000##L^0000##dv#####%###

#####

#####T###a#####
##q#####3@F@a###\#####L#####G#0#V#E#R#N#M#E#N#T#
#0#F# #A#N#D#H#R#A#
#P#R#A#D#E#S#H#M###N###H###C###H###H###^###C###H###C#####0###<#####I###H###H
###N###H###H#####<###H###H###H###C###8###N###R###p#####
####@##B#o#o#k#
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#####1 0#####\0C1
0A#####B#o#o#k# #A###t#i#q#u#a#####!
##?## ###@#

)000####00##"0#000##L^0000##dv#####%###

#####T###T###

##u#####3@F@
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#####T###|###0###t### ###0#####030@0F0@0###0#####L#####\
###A#B#S#T#R#A#C#T#N###C##=#C##H##N##H##C##'#####%###

#####L###d###0###0### ##0###0###0###2#####!#0#####0?#####0?
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#####T###T###!###t###_###0#####030@0F0@!
###0#####L#####P### #el?#####

#####T###T#####@###G###c#####030@0F0@####J#####L#####P
#ta@#####

#####R##p#####0000#####0#####@##B#o#o#k#
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#####A#0#####0#####0#####B#o#o
#k# #A###t#i#q#u#a#####0?##\$###0###@#0

)000####00##"0#000##L^0000##dv#####%###

#####T###0#####e###0###0#####030@0F0@####0#####L#####x
###P#r#o#m#o#t#i#o#n# #o#f# #T#o#u#r#i#s#m# #An<###(###7###X###7###!
#####7###:#####7###!
#####7###<###(#####*###X#####T###T###0####e###"###0#####030@0F0@0###0
#####L#####P#### @f1###T###0#####e###0
##0#####030@0F0@####0###3###L#####0###
#I#n#t#r#o#d#u#c#i#n#g# #o#f# #A#n#d#h#r#a# #P#r#a#d#e#s#h# #N#e#w#
#T#o#u#r#i#s#m# #P#o#l#i#c#y#,# #s#i#####":###!
###(###7###=###<###,#####:###8#####7###!
#####N###:###=###;###(###2#####<###(###2###=###0###*###:#####S###0###S####
###=###7###<###(#####*###X#####<###7##### ,###8#####

#####T##0#####w###\n#####3@F@#####A###&###L#####2#0#1#0# #i#n#\n#p#l#a#c#e# #o#f# #T#o#u#r#i#s#m# #P#o#l#i#c#y#,# #1#9#9#8#\n#2###2###2###2#####:#####<#####2###,###0#####7###!\n#####-###7###<###(#####+###X#####<###7##### ,###8#####2###2###2\n###2#####T###T###x###\n#####3@F@x###A#####L#####P####\nphl###T###x###\n#####\n#####3@F@#####A#####L#####\n###R#e#v#i#s#e#d#RoC###0###9#####*###0###=###T###|### ###p ##\n#####3@F@ ###A#####L#####\n### #0#r#d#e#r#s#\n#####0###(###=###0###(###*#####T###T###q ###\n#####\n#####3@F@q\n###A#####L#####P####\n1###T###|###\n#####\n###\n#####3@F@ ###A#####L#####\n#I#s#s#u#e#d# .#####"###*###*###<###0###=#####T###T###\n###2###\n#####3@F@ \n###A#####L#####P### #-l@###!#####\n#####'#####%###

#####L###d#####r#####w###000r###(#####!#0#####0?#####0?
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#####T###x###9
##3@F@#####6###L#####Y#0#U#T#H#
#A#D#V#A#N#C#E#M#E#N#T#,# #T#0#U#R#I#S#M# #&# #C#U#L#T#U#R#E# #(#T#/#A#2#)#
#D#E#P#A#R#T#M#E#N#T#H###N###H###C###N#####H###H###H###H###H###H###C###_###C##
#H###C#####C###N###H###H###'###8###^#####S#####H###H###C###C###H###H##
#C#####!###C#####H###2###!#####H###C###<###H###I###C###^###C###H###C###
%###

#####T###T###:##w###y##0#####030@0F0@:##0#####L#####P###
#3;@#####

#####R##p#####@##B#o#o#k#
#A#n#t#i#q#u#a#####

#####A#####B#o#o
#k# #A##t#i#q#u#a#####?##\$###p
##hH##)#####"#^##L^#####dv#####%###

#####T###T#####0###\$###0#####030@0F0@#####"#####L#####P
#-S%#####

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#####T###0#####2###5###0#####030@0F0@####0###
###L#####`###G#.#0#.#M#S#.#N#o#.#S#####S#####d###=#####S
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#####L###d#####0###5###0#####0###6#####!#0#####0?#####0?
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#####T##0###6###2###0###0#####030@0F0@6###0#####L#####h
### # # # # # # # # # # # # # # #
#####T###0###0###2###>
#0#####030@0F0@0###0###:###L#####0### # # # # # # # #
# # # # # # # # # # # # # # # # # # # # # # # # # # # # # # # # # #
# # # # # # # # # #
#####
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#####T##0##
#?      ##2###0
##0#####030@0F0@?      ##0#####L#####l### # # # # # # # #
# # # # # #
#####T###p###0
##2###0###0#####030@0F0@0
##0#####L#####X###D#a#t#e#d#:#S###2###!
###3###=#####T###X###0###2###a
```


##0#####030@0F@0###0#####L#####P###2#3#2###2###T###T###b

##2###0

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#######L#####P###-#< / !###T###X###

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##0#####030@0F0@0

##0#####L#####P###0#7#2###2###T###T###0

##2#####0#####030@0F0@0

##0#####L#####P###-#on!###T###d#####2###0
##0#####030@0F0@#
##0#####L#####T###2#0#1#1#2###2###2###2###T###T###0##2###0
##0#####030@0F0@0##0#####L#####P###.#-b###T###T###0
##2#####0#####030@0F0@0##0#####L#####P### #ptA#####

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#####L#####X###R#e#a#d#:#
sC###0###2###-#####T###T###/

##%#####030@0F0@0###

#####L#####P### #is?###!#####"

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#####T###T#####'###>###0#####030@0F0@####0#####L#####P
#sp?###!#####"

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#####%###

#####T###p#####&###" WMFC#####
##pT##p#####3@F@####|
#####L#####X##0#R#D#E#R#:#S##H##S##=##H#####'#####
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#####L###d#####@###@###@#####@###@#####!#@#####@?#####@?
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#####0(###

#####T###T###0#####0###0#####030@0F0@0###|
#####L#####P### # A###!#####"###

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#####T###T#####?#####
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#####T###x#####0###0#####030@0F0@####p#####L#####\

#sp#####T###0###0#####0###0#####030@0F0@0###p###
###L#####`### # # # # # # # #
#####T### |
###0#####L###0#####030@0F0@0###p#####L#####\### #0#n#
#s#u#p#e#####0###:###0###*###<###<###0###T### |
###M#####0###0#####030@0F0@M###p#####L#####\
###r#c#e#s#s#i#o#n#(###,###0###+###*#####7###:###T###0###0#####0#####0
30@0F0@0###p###3###L#####0### #o#f# #t#h#e# #o#r#d#e#r#s#
#i#s#s#u#e#d# #i#n# #t#h#e# #r#e#f#e#r#e#n#c#e# #r#e#a#d# #a#b#o#v#e#
#,#/s0###7###!###0###!
###:###0###0###7###(###=###0###(###*###0#####*###*###<###0###=###0#####:###0
###!###:###0###0###(###0###!
###0###(###0###:###,###0###0###(###0###2###=###0###2###7###7###9###0###0#####T
###T#####00000000####030@0F0@####p#####L#####P###
#am####!#####"

###0000###

#####T###d#####0###0#####030@0F0@#####0#####L#####T
###G#o#v#e#L###7###9###0###T###0###0###0#####030@0F0@0###0###
###L#####`###r#n#m#e#n#t# #h#e#r#(###:###X###0###:###!
#####:###0###(###T###T###0###0#####030@0F0@0###0#####L#####
#####P###e#ut0###T###0###

###0#####030@0F0@

###@#####L#####|###b#y# #o#r#d#e#r# #t#h#e#
#f#o#l#l#o#w#i#n#g#.#di7###8#####7###'###=###0###(#####!###:###0#####!
###7#####7###S#####:###8#####T##T#####@###D#####030@0F0@####@
#####L#####P### #t->###!#####"

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#####T###T#####

###>###0#####030@0F0@###h#####L#####P### #00?###!

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#####T###0#####0###!###0#####030@0F0@####0###
###L#####`###2#.# # # # # # # #
#2#####T#####"###0#####0#####030@0F0@"##
#0###I###L#####0###G#o#v#e#r#n#m#e#n#t# #o#f# #A#n#d#h#r#a#
#P#r#a#d#e#s#h#,# #a#s# #a# #m#a#t#t#e#r# #o#f# #p#o#l#i#c#y# #t#o#
#p#r#o#m#o#t#e# #t#h#e# #S#t#a#t#e# #o#l#L###6###9###0###(###:###X###0###:###!
#####7###!
#####N###:###=###:###(###2#####<###(###2###=###0###*###:#####2###*#####
###2#####X###2###!###!###0###(#####7###!#####<###7##### ,###8#####
###7#####<###'###6###X###7###!###0#####!###:###0#####4###!###1###!###/
#####

#####T###D#####|
#####030@0F0#####a###T###L#####0###a#s# #a#n#
#a#t#t#r#a#c#t#i#v#e# #a#n#d# #c#o#m#p#e#t#i#t#i#v#e# #d#e#s#t#i#n#a#t#i#o#n#
#f#o#r# #T#o#u#r#i#s#m#,# #h#a#v#i#n#g# #f#e#l#t# #t#h#a#t# #t#h#e#r#e# #i#s#
#2###*#####2###:#####2###!###!###(###2###,###!
#####9###0#####2###:###=##### ,###6###X###<###0###!#####!
#####9###0#####-###0###*###!#####:###2###!#####7###:#####
###7###(#####-###7###<###(#####*###X#####:###2###9#####:###8#####!
###0#####!#####!###:###2###!#####!###:###0###(###0#####)#####

#####T###~###
#####3@F@#####5###L#####a#n#
#i#m#p#e#r#a#t#i#v#e# #n#e#e#d# #t#o# #e#n#c#o#u#r#a#g#e# #v#a#r#i#o#u#s#
#e#n#t#r#e#p#r#e#n#e#u#r#s#xt2###:###0#####X###<###0###(###2###!
#####9###0###0###:###0###0###=###0###!
###7###0###0###:###,###7###<###(###2###8###0###0###9###2###(#####6###<###*###0
###0###:###!###(###0###<###(###0###:###0###<###(###*###T###
##~#####3@F@
##L#####l### #i#n# #t#h#e# #a#r#e#a# #o#f#
#0#####;###0###!###:###0###0###2###(###0###2###0###7###!#####

#####T#####t #####3@F@####Y
##M##L#####de#v#e#l#o#p#m#e#n#t# #o#f#
#T#o#u#r#i#s#m# #I#n#d#u#s#t#r#y#,# #h#a#v#e# #d#e#c#i#d#e#d# #t#o# #g#r#a#n#t#
#c#e#r#t#a#i#n# #c#o#n#c#e#s#s#i#o#n#s# #/# #s
=###0###9###0#####7###<###X###0###:###!###%###7###!
###&###=###7###<###(#####*###X###&###"###:###=###<###*###!
###(###8#####&###:###2###9###/###&###=###0###,#####-###0###=###&###!
###6###&###8###(###2###9###!###&###,###0###'###!
###2#####:###&###+###7###:###,###0###*###*#####7###:###*###&###=#####

#####T##8#####v ##### #####3@F@#####
##R##L#####e#x#e#m#p#t#i#o#n#s# #a#n#d#
#r#e#l#i#e#f#s# #t#o# #T#o#u#r#i#s#m# #U#n#i#t#s# #b#e#i#n#g#
#e#s#t#a#b#l#i#s#h#e#d# #i#n# #v#a#r#i#o#u#s# #p#a#r#t#s# #o#f# #t#h#e#
#0###4###0###X###<###!
#####7###:##*#####2###:##=#####(###0#####0###!##*#####!
###7#####=#7###;###(#####*###X#####N###:#####!
##*#####7###0#####:###8#####0###*###!
###2###7#####*###:###0###=#####:#####9###2###(#####7###;##*#####
###<###2###(###!##*#####7###!#####!###:###/#####

#####T###0#####0 ##0

##m
#####030@0F0@####R
##G###L#####0###S#t#a#t#e#,# #k#e#e#p#i#n#g# #t#h#e#
#S#t#a#t#e## s# #p#r#i#o#r#i#t#i#e#s# #a#n#d# #f#e#a#s#i#b#i#l#i#t#y# #o#f#
#t#h#e#s#e# #u#n#i#t#s# #i#n# d4###!###2###!
###0#####@###8###0###0###<#####:###8###@###!###:###0###@###4### ###2###!
###0#####*###@###<###(#####7###(#####!
#####0###*###@###2###:###=###@###"###0###2###*#####7#####!
###8###@###7###!###@###!###:###0###*###0###@###=###:#####!
###*###@#####:###T###T###0

##0 #####m
#####030@0F0@0

##R
#####L#####P### #-a###T###p#####
#####3@F@###R
#####L#####X###v#i#e#w#.# #9#####0###S#####

#####T###`#####o
##0###0
#####030@0F0@####0
#####L#####T###S#i#m#ex4#####X###T#####0###o
#####0
#####030@0F0@####0
##M###L#####0###i#l#a#r#l#y#,# #e#n#c#o#u#r#a#g#e#m#e#n#t#
#t#o# #t#h#e# #p#r#i#v#a#t#e# #a#n#d# #P#P#P# #t#o#u#r#i#s#m# #p#r#o#j#e#c#t#s#
#e#s#t#a#b#l#i#s#h#e#d# #i#n# #ws#####2###(#####8#####
###0###:###,###7###<###(###2###8###0###X###0###:###!### ###!###7### ###!
###:###0### ###;###(#####9###2### ###0### ###2###:###=### ###<###<###<###<### ###!
###7###<###(#####*###X### ###<###(###7#####0###,###!###*### ###1###*###!
###2###7#####*###:###0###=### #####;#####

#####T#####
#####e#####3@F@#####J###I###L#####d#i#f#f#e#r#e#n#t#
#a#r#e#a#s# #w#o#u#l#d# #n#o#t# #o#n#l#y# #p#r#o#v#i#d#e# #e#m#p#l#o#y#m#e#n#t#
#o#p#p#o#r#t#u#n#i#t#i#e#s# #b#u#t# #a#l#s#o# #x#t#=#=#=#=#=#=#=#=#=#=#!
###0###(###0###:###!
###:###2###(###0###2###*###:###S###7###<#####=#=#=#=#:#=#=#7###!
###9###7###:#####8###:###<###'###7###9#####=#=#/#=#:#=#/#
###X###<#####7###8###X###0###:###!###:###7###<###<###6###(###!###<###:#####!
#####0###*###:###7###<###!###:###2#####*###6#####

#####T###0#####g####
##0#####030@0F0@####0###7###L#####0###g#e#n#e#r#a#t#e#
#i#n#v#e#s#t#m#e#n#t# #a#v#e#n#u#e#s# #t#h#e#r#e#b#y# #i#m#p#r#o#v#i#n#g#
#t#h#e# #s#o#c#i#o#a#n8###0###:###0###(###2###!###/#####:###9###0###*###!
###X###0###:###!#####1###9###0###:###<###0###*#####!
###:###0###(###0###7###8#####X###<###'###6###9#####:###8#####!
###:###0#####*###7###,#####7###T###T####
##g###0
##0#####030@0F0@#
##0#####L#####P###-#sp!###T###0###1
##g#####0#####030@0F0@1
##0#####L#####|###e#c#o#n#o#m#i#c# #s#t#a#t#u#s# #o#f#
#t#h#e# # 0###,###7###:###7###W#####,*###!###2###!###<###*#####7###!
#####!###:###0#####

#####T###@#####@###.###^

#####030@0F0#####C

#####L#####t###p#e#o#p#l#e# #o#f# #t#h#e#
#a#r#e#a#.#al<###0###7###<#####0#####7###!#####!
###:###0#####2###(###0###2#####T###T###/###0###l###^

#####030@0F0@/#####&###" WMFC##### ##p4##p0##C

#####L#####P### #.0>#####

#####R##p#####@##B#o#o#k#
#A#n#t#i#q#u#a#####

#####A#####B#o#o
#k# #A###t#i#q#u#a#####?##\$#### #@#

)000####00##"0#000##L^0000##dv#####%###

#####T###T###0###a

##0###0

#####030@0F0@0###0

#####L#####P### #e=#####

#####%###

#####T##T#####0

##1#####030@0F0@###0

#####L#####P###3#=' 2###T###X###2###0

##c#####030@0F0@2###0

#####L#####P###.# #####T##T###d###0

##-#####030@0F0@d###0

#####L#####P### #ti####T###X###,###

##0#####030@0F0@,###0

#####L#####P##T#h#===:###T###0###0###0

#####030@0F0@0###0

##B###L#####e# #T#o#u#r#i#s#m# #P#o#l#i#c#y# #i#s# #t#h#e#
#m#a#i#n# #i#n#s#t#r#u#m#e#n#t# #t#o# #g#u#i#d#e# #r#e#q#u#i#r#e#d#
#p#r#i#v#a#t#e#
#0###4###=###7###<###(#####*###X###4###<###7##### ,###8###4#####*###4##
#!###:###0###4###X###2#####:###4#####;###*###!###(###<###X###0###;###!
###4###!
###7###4###8###<#####-###0###4###(###0###8###<#####(###0###=###4###<###(####
###9###2### ##/#####

#####T###,#####0#####030@0F0@####o
##P###L#####0####s#e#c#t#o#r# #i#n#v#e#s#t#m#e#n#t# #a#s#
#p#e#r# #t#h#e# #p#r#i#o#r#i#t#i#e#s# #o#f# #t#h#e# #S#t#a#t#e# #w#h#i#c#h#
#i#s# #a#l#s#o# #t#h#e# #d#o#c#u#m#e#n#t# #*###0###,###!
###7###(###'#####:###9###0###*###!###X###0###:###!
###'###2###*###(###<###0###(###'###!###:###0###'###<###(#####7###(#####!
#####0###*###'###7###!###'###!###:###0###'###4###!###2###!
###0###'###S###:#####;###'#####*###'###3#####*###8###'###!
###:###0###'###=###7###,###<###X###0###:###!#####

#####T###8#####0#####030@0F0@####0
##R###L#####0###t#h#a#t# #s#p#e#l#l#s# #o#u#t# #t#h#e#
#a#r#e#a#s# #i#n# #w#h#i#c#h# #t#h#e# #G#o#v#e#r#n#m#e#n#t# #i#t#s#e#l#f#
#w#i#l#l# #t#a#k#e# #t#h#e# #l#e#a#d#e#r#s#h#i#p# #!###:###2###!###!
###*###<###0#####*###!###7###<###!###!###!###:###/###!###2###(###/
###2###*###!#####:###!###S###:##### ,###:###!###!###:###0###!
###L###7###9###0###'###:###X###0###:###!###!#####!###*###0#####!###!
###S#####!###!###2###8###0###!### ###:###0###!
#####0###2###=###0###(###*###:#####<#####

#####T###

#####3@F@#####h#####L#####ro#l#e#,#
#a#n#d# #w#i#t#h# #i#t#s# #o#w#n#
#i#n#i#t#i#(###7#####0#####2###:###=#####S#####!###:#####!
###*#####7###S###;#####:#####!#####T#####
#####3@F@#####h###3###L#####a#t#i#v#e#
#c#r#e#a#t#e# #a#n#d# #d#e#e#p#e#n# #a# #m#a#r#k#e#t# #w#h#i#c#h# #c#a#n#
#t#h#e#n# #b#e# #us2###!#####9###0#####,(###0###2###!
###0#####2###:###=#####=###0###0###<###0###:#####2#####X###2###(###8###0
###!#####S###:#####-###:#####,(###2###:#####!###:###0###:###\$###7###/
#####

#####T#####0#####0#####030@0F0@#####0###L###L#####0
###c#o#n#s#i#d#e#r#e#d# #b#y# #t#h#e# #p#r#i#v#a#t#e# #s#e#c#t#o#r#.# #T#h#e#
#D#e#p#a#r#t#m#e#n#t# #o#f# #T#o#u#r#i#s#m# #i#s# #i#m#p#l#e#m#e#n#t#i#n#g#
,###7###:###*#####=###0###(###0###=###(###7###8###(###!
###:###0###(###<###(#####9###2###!###0###(###*###0###,###!
###7###(#####(###=###:###0###(###M###0###<###2###(###!###X###0###:###!
###(###7###!
###(###=###7###<###(#####*###X###(#####*###(#####X###<#####0###X###0###:
###!#####:###8#####

#####T###0#####{#####030@0F0@####`###G###L#####0
###h#i#t#h#e#r#t#o# #t#h#e# #A#n#d#h#r#a# #P#r#a#d#e#s#h# #T#o#u#r#i#s#m#
#P#o#l#i#c#y#,# #1#9#9#8# #a#n#d# #n#o#w# #i#t# #h#a#s# #b#e#c#o#m#e# #
<:#####!###:###0###(###!###7###7###!
###:###0###8###N###:###=###:###(###2###7###<###(###2###=###0###*###:###8###=###7
###<###(#####*###X###8###<###7##### ,###8#####8###2###2###2###2###8###2
###:###=###8###:###7###S###8#####!
###8###:###2###*###8###7###0### ,###7###X###0#####

#####T###0#####}###5
##0#####030@0F0@####0###:###L#####0###e#s#s#e#n#t#i#a#l#
#t#o# #r#e#f#i#n#e# #a#n#d# #u#p#d#a#t#e# #t#h#e# #p#o#l#i#c#y# #a#n#d#
#b#r#i#n#g# #i#t# #i#n# #0###*###*###0###:###!#####2#####(###!
###7###(###(###0###!#####:###0###(###2###:###>###(###<###<###=###2###!
###0###(###!
###:###0###(###<###7##### ,###8###(###2###;###=###(###7###(#####:###8###(
#####!###(#####:###(###T###0####6
##}#####0#####030@0F0@6
##0#####L#####x###t#u#n#e# #w#i#t#h# #t#h#e# #c#u#r#r#e#n#t#
#!###<###:###1###(###S#####"###:###(###!
###:###0###(###,###<###(###(###0###:###!#####

#####T###4#####0#####t#####030@0F0@####Y###Q###L#####0
###t#o#u#r#i#s#m# #t#r#e#n#d#s# #a#n#d# #i#n#v#e#s#t#m#e#n#t# #n#o#r#m#s# #i#n#
#o#r#d#e#r# #t#o# #r#e#m#a#i#n# #a#t#t#r#a#c#t#i#v#e# #a#s# #a#
#p#r#e#f#e#r#r#e#d# #ly!###7###<###(#####*###X#####!
###(###0###:###=###*#####2###:###=#####:###8###0###*###!###X###0###:###!
#####:###7###(###X###*#####:#####7###(###=###/###(#####
###7#####(###0###X###2#####:#####2### ###!###(###2###,###!
#####9###0#####1###*#####2#####<###(###0###!###0###(###(###/
###<#####

#####T###@#####v####

##0#####030@0F0@####0###D###L#####0###i#n#v#e#s#t#m#e#n#t#
#d#e#s#t#i#n#a#t#i#o#n# #a#n#d# #c#o#m#p#e#t#e# #w#i#t#h# #o#t#h#e#r#
#S#t#a#t#e#s# #o#f# #t#h#e# #C#o#u#n#t#r#y#.#####:###9###0###*###!
###X###0###:###!#####=#0###*###!#####:###2###!
#####7###:#####2###:###=##### ,###7###X###<###0###!###0#####S#####!
###:#####7###!###:###0###(#####4###!###2###!###0###*#####7###!#####!
###:###0#####G###7###<###:### ###'###8#####T###T####

##v###D

##0#####030@0F0@#

##0#####L#####P### #-f?#####

#####R###p#####000#####0#####@##B#o#o#k#
#A#n#t#i#q#u#a#####

#####A#0#####0#####0#####B#o#o
#k# #A###t#i#q#u#a#####0?##\$###0###0E#)000####00##"0#000##L^0000##dv#####
%###

#####T###T###0###0###0###8#####030@0F0@0###(#####L#####P
#nt\$#####

#####%###

#####T##T#####;###1###0#####030@0F0@###0#####L#####P
###4#
2###T###X###2###;###c###0#####030@0F0@2###0#####L#####P###
.#
#####T##T##d###;###+###0#####030@0F0@d###0#####L#####
#P### #t-
0###T###0###,###;#####0#####030@0F0@,###0###H###L#####0###
T#h#e# #G#o#v#e#r#n#m#e#n#t#,# #a#f#t#e#r# #c#a#r#e#f#u#l#
#c#o#n#s#i#d#e#r#a#t#i#o#n# #a#n#d# #d#e#t#a#i#l#e#d# #e#x#a#m#i#n#a#t#i#o#n#
#o#f# #=####:###0###"###L###7###9###0###(###:###X###0###:###!##### "###2###!###!
###/###(###"###,###2###(###0###!
###<##### "###,###7###:###*#####=#0###(###2###!
#####7###:###"###2###:###=###"###=###0###!
###2#####0###=###"###0###4###2###X#####:###2###!#####7###:###"###7###!
#####

#####T###x#####0###9###1#####030@0F0@#####L#####\n
###s#e#v#e#r#a#l#k
*###0###9###0###(###2#####T#####:###0#####1#####030@0F0@:#####J###L###
#####0### #i#s#s#u#e#s# #c#o#n#n#e#c#t#e#d# #t#o# #t#h#e#
#a#r#e#a# #o#f# #T#o#u#r#i#s#m#,# #h#a#v#i#n#g# #o#b#t#a#i#n#e#d# #t#h#e#
#s#u#g#g#e#s#t#i#o#n#s#
#####*###*###<###0###*##### ,###7###:###:###0###,###!###0###=#####!
###7#####!###:###0#####1###(###0###2#####7###!
#####<###7###<###(#####*###X#####:###2###9#####:###8#####7###7###!
###2#####:###0###=#####!###:###0#####*###<###8###8###0###*###!
#####7###:###)#####

#####T#####3#####0#####030@0F0@#####0###J###L#####0
###o#f# #v#a#r#i#o#u#s# #o#t#h#e#r# #l#i#n#e# #D#e#p#a#r#t#m#e#n#t#s#,#
#h#e#r#e#b#y# #o#r#d#e#r# #f#o#r# #r#e#l#e#a#s#e# #o#f# #t#h#e# #A#n#d#h#r#a#
#7###!###9###9###2###(#####7#####&###" WMFC#####
##p###p0##<##*###9###7###!###:###0###(###9#####:###/###9###M###0###<###2#
##(###!###X###0###:###!
###*#####9###:###0###(###0###7###8###9###7###(###=###0###(###9###!
###7###(###8###(###0#####0###2###*###0###9###7###!###9###!
###:###0###9###N###:###=###:###(###2#####

#####T#####
##)#####M##L#####P#r#a#d#e#s#h# #N#e#w#
#T#o#u#r#i#s#m# #P#o#l#i#c#y#,# #2#0#1#0# #r#e#p#l#a#c#i#n#g# #t#h#e#
#e#x#i#s#t#i#n#g# #T#o#u#r#i#s#m# #P#o#l#i#c#y#,#
#1#9#9#8#.#'><###(###2###=###0###*###:#####S###0###S#####=#7###<###(#####
#*###Y#####<###7##### ,###8#####2###2###2###2#####(###0###<#####
#2###,#####:###8#####!###:###0#####0###4#####*###!
#####:###8#####-###7###<###(#####*###X#####<###7##### ,###8#####
###2###2###2###2#####T###T###)#####3@F@
#####L#####P### #(a?#####

#####T###T##### ,###>###0#####030@0F0@####0#####L#####P
#-a?#####

#####T###T#####0###1###"#####030@0F0@#####L#####P
###5#re2###T###X###2###0###c###"#####030@0F0@2#####L#####
###P###.#
#####T###T###d###0###+###"#####030@0F0@d#####L#####
#P###
#li0###T###0###,###0###H###"#####030@0F0@,#####L#####0
###T#h#e# #s#a#l#i#e#n#t# #f#e#a#t#u#r#e#s# #o#f#
#t#e==###:###0#####*###2#####0###:###!#####!###0###2###!
###<###(###0###*#####7###!#####!
###T###h###I###0#####030@0F0@I#####/
###L#####0###h#e# #A#n#d#h#r#a# #P#r#a#d#e#s#h# #N#e#w#
#T#o#u#r#i#s#m# #P#o#l#i#c#y#,# #2#0#1#0# #a#r#e#
#on:###0#####N###:###=###:###(###2#####<###(###2###=###0###*###:#####T###0
###S#####=###7###<###(#####*###X#####<###7##### ,###8#####2###3
###2###2#####2###(###/#####

#####T###@#####\$###@#####@3@F@#####@#####L#####d
###a#s# #f#o#l#l#o#w#s#:#No2###*#####!
###7#####7###S###*#####T###T###@###\$#####@#####@3@F@@###@#####L
#####P### #-b@#####

#####%###

#####T###i###
#####3@F@i#####7###L#####0#B#J#E#C#T#I#V#E#S#
#0#F# #T#H#E# #N#E#W# #T#0#U#R#I#S#M# #P#0#L#I#C#Y# #W#I#L#L# #B#E# #A#S#
#F#0#L#L#0#W#S#arS###C###'###=###H###C###'###N###=###=#####S###8#####C###S##
#=#####S###=###d#####C###S###N###H###'###=###d#####>###S###=###'###H###C##
#####d###'###=###=#####C###=#####N###=#####8###S###=###=###S###d###=###'##
#####%###

#####L###d###i#####i#####\$#####!#####?#####?
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#####T###T###0###0###0#####030@0F0@0
#####L#####P###:#r:####T###T###0###0###0
#####030@0F0@0#####L#####P### #re@#####

#####%###

#####T###T###@#####@###c#####030@0F0@0###S#####L#####P
#-l\$#####

#####R##p#####0000#####0#####@##S#y#m#b#o#l#####
#02##0T##0S###0##00#00#0#0#r#t #####0#r#
%0S000#000##@0 00 d0#0#####00##00#####0g#####00##h000
!00
#####00##00#####5#0#####0####S#y#m#b#o#
l#####0?##\$###0###0E#)000####,0##"0#0,0##L^00D0##dv#####%###

#####T###T###d########3@F@#####L#####P
###yl.###R###p###

#####@ "A#r#i#a#l#####
#####0###0###M###G###&###&###&###&###&###1###1###1###1###<####
#####E###E###E###&###&###&###&###j#000#000#@@#####0& 0#000
03&#####z# ########A#r#i#a#l#####3#####0#0#0#0#####?##\
###4Z

)000####(0##"0#0(0##L^00@0##dv#####%###

###

###T###T###0###n###D###0#####030@0F0@0###0#####L#####P###
#orh###%###

#####T###0###E###i###0###0#####030@0F0@E###0###>###L#####0
###P#o#s#i#t#i#o#n# #t#h#e# #S#t#a#t#e# #c#o#m#p#e#t#i#t#i#v#e#l#y# #f#o#r#
#a#t#t#r#a#c#t#i#n#g# #p#r#i#v#a#t#e# #s#e#c#t#o#r#<###7###*#####!
#####7###:#####!###:###0#####4###!###2###!###0#####,####7###Y###<###0###!
#####!#####9###0#####8#####!###6###(#####2###!### ##(###2###,###!
#####:###8#####<###(#####9###2###!###0#####*###0###,###!
###6###(###T###X###0###i###0###0#####030@0F0@0###0#####L#####
###P### # #####T###0###0###i#####0#####030@0F0@0###0###

###L#####d###I#n#v#e#s#t#m#e#n#t#s# #"###:###9###0###*###!
###X###0###:###!###)#####!#####"

###0000###

#####%###

#####T###0###E###0###0###`#####030@0F0@E###E#####L#####0
###i#n# #T#o#u#r#i#s#m# #&#
#H#o#s#p#i#t#a#l#i#t#y#.#Tr####:#####=#7###<###(#####*###X#####N#####S
###7###*###<#####!###2#####!###8#####T###0###0###0###m
##`#####030@0F0@0###E###&###L#####0### # # # # # # # #

#####T###0##
#n ##0###0
##`#####030@0F0@n ##E#####L#####h### # # # # # # # #
#an#####%###

#####T###T###

##^#####3@F@
##E#####L#####P### #so@###!
#####"

###0000###

#####R###p###
###000#####@##B#o#o#k#
#A#n#t#i#q#u#a#####

#####A#0#####0#####0#####B#o#o
#k# #A###t#i#q#u#a#####PE0000##p[0w8/b1)000####00##"0#000##L^0000##dv#####
%###

###

###T###T###X###c###0###0#####030@0F0@X###0#####L#####P###
#='E###T###T###0###c###0###0#####030@0F0@0###0#####L#####P
#nt####!#####"

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#####T###T###0###0###0#####030@0F0@0#####L#####P
###00so.###%###

###

###T###T###0###0###D#####030@0F0@0#####L#####P###
#:"h###%###

#####T###E###

#####030@0F0@E#####?###L#####0###T#o# #p#r#o#m#o#t#e#
#i#n#b#o#u#n#d# #t#o#u#r#i#s#m# #i#n# #a#l#l# #p#o#t#e#n#t#i#a#l#
#d#e#s#t#i#n#a#t#i#o#n#s# #o#f# #t#h#e#y#l#=#7###%###<###(###7###X###7###!
###0###%#####:###7###7###<###:###=###%###!###7###<###(#####*###X###
%#####:###%###2#####%###<###7###!###0###:###!#####2#####
%###=###0###*###!#####:###2###!#####7###:###*###%###7###!###%###!
###:###0###T###T###0

##0###0

#####030@0F0@0

#####L#####P### #si%###T###|###0

##0#####030@0F0@0

#####L#####\###S#t#a#t#e# #&# #4###"###2###!###0###
%###M#####!#####"

###0000###

```
#####T###E###!###  
#####030@0F0@E#####6###L#####0###n#o#t# #j#u#s#t# #t#o#  
#f#e#w# #d#e#s#t#i#n#a#t#i#o#n#s# #l#i#k#e# #T#i#r#u#p#a#t#i#,#  
#H#y#d#e#r#a#b#a#d#,#:###7###!### #####<###*###!### ####!###7### ###!  
###0###S### ###=###1###*###!#####:###3###!#####7###:###*###  
#####8###0### ###=#####(###<###<###2###!#####  
###S###9###=###0###(###2###7###2###=#####T###T###  
##!###  
#####030@0F0@  
#####L#####P### #t- ###T###  
##!#####030@0F0@  
#####L#####t###V#i#z#a#g#,# #P#u#t#t#a#p#a#r#t#h#i#,#  
#H#####2###2###8##### ###<###<###!###!###3###<###2###(###!  
###:#####!#####"
```

###0000###

#####T###d###E###0###0#####030@0F0@E###0#####L#####T
###e#t#c#.#0###!
###,#####T###T###0###0#####030@0F0@0###0#####L#####
###P### #An?###!#####"

###0000###

#####%###

#####T###T###0#####0#####030@0F0@0###}#####L#####P
###00Ms.###%###

##T##T###0#####D###0#####030@0F0@0###}#####L#####N
##&###0#WMFC#####p#####p0#####P### #e=h##%###

#####T###E#####
##0#####030@0F0@E###}###@###L#####0###T#o# #t#a#r#g#e#t#
#t#h#e# #i#n#c#e#n#t#i#v#e#s# #t#o# #t#h#e# #p#r#i#v#a#t#e# #s#e#c#t#o#r#
#b#e#t#t#e#r# #a#s# #p#e#r# #t#h#e#=#7###7###!###2###(###8###/###!###7###!
###:###0###7#####:###,###0###:###!#####9###0###*###7###!###7###7###!
###:###0###7###<###(#####9###1###!###0###7###*###0###,###!
###7###(###7###7###0###!###!###/###(###7###2###*###7###<###0###(###7###!
###:###0###T###T#####8##0#####030@0F0@#
##}#####L#####P### #so7###T###p###9
#####0#####030@0F0@9##}#####L#####X###S#t#a#t#e#
#4###!###2###!###/#####!#####"

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#####%###

#####T###@###E###@#####@3@F@E###@#####L#####p
###G#o#v#e#r#n#m#e#n#t# #p#r#i#o#r#i#ceL###7###9###0###(###:###X###0###:###!
#####<###(#####7###(#####T###@###@###@###@
#####@3@F@@###@###6###L#####@###t#i#e#s# #i#n#
#t#e#r#m#s# #o#f# #g#e#o#g#r#a#p#h#i#c#a#l# #a#r#e#a#s# #&#t#o#u#r#i#s#m#
#p#r#o#d#u#c#t#s#.#!#####0###*#####:#####!###0###(###X###*#####7###!
#####8###0###7###7###(###2###<###:##### ,###2#####2###(###0###2###*#####
###N###!###7###<###(#####*###X#####<###(###6###=###<### ,###!###*#####%###

#####T###T########3@F@
#####L#####P### #noA###!
#####"

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#####T##T#####?
###0#####030@0F0@###t#####L#####P### #>&@#####

#####%###

#####T###T###0###0###0#####030@0F0@0###0#####L#####P
###00OS.###%###

###

###T###T###0###0###D#####030@0F0@0###0#####L#####P###
#0h###%###

#####T###E###

#####030@0F0@E###0###:###L#####0###T#o# #m#a#x#i#m#i#z#e#
#t#h#e# #a#d#v#a#n#t#a#g#e# #o#f# #H#y#d#e#r#a#b#a#d# #C#i#t#y# #t#o#
#p#r#o#m#o#t#e# #n#e#w#=###7###"###X###2###4#####X#####2###0###"###!
###:###0###"###2###=###9###3###:###!###2###8###0###"###7###!
###"###S###8###=###0###(###2###7###2###=###"###G#####!###8###"###!
###7###"###<###'###7###X###7###!###0###"###:###0###S###T###T###0

##0###0

#####030@0F0@0

##0#####L#####P### #
"###T###|###0

##0#####030@0F0@0

##0#####L#####\###t#o#u#r#i#s#m# #!
###6###<###(#####*###X#####!#####"

###0000###

#####T###E#####3@F@E##o###
###L#####`###p#r#o#d#u#c#t#s#.#0
<###(###7###=###<###,###!
###*#####T##T###'#####3@F@#####L#####
###P### #t-?###!#####"

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#####T###T###0###0###0#####030@0F0@0###0#####L#####P
###00 0.###%###

###

###T###T###0###0###D#####030@0F0@0###0#####L#####P###
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#u#####0#0#GOVERNMENT OF ANDHRA PRADESH

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#r#####0#0# 0#####-#####2
##0#####0#0#ABSTRACT## ### #
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Antiqua#####-##+##2
=#####Promotion of Tourism #####

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=#3##### Introducing of Andhra Pradesh New Tourism Policy, t#####
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#####D###2
N###&#####0#0#2010 in place of Tourism Policy, 1998
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N######2
N######RevisedT #####2
N##### Orders #####2
N#G#####2
N#M##### Issued.#####
N#{##### ,#####-###

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###@ !######S#####-#####'#####-###\###2
b###6#####YOUTH ADVANCEMENT, TOURISM & CULTURE (T/A2) DEPARTMENT

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b##### # #####@##Book
Antiqua#####-#####2
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No.75,YAT&C(T)Dept.,Dt#####

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#6##### #####,#####'#####2
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#9##### On supe#####2
#r#####rcession#####X###2
##3##### of the orders issued in the reference read
above ,#####
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#####Gove
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#####rnment her####

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0#i#####0#0#by order the following.#####

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##'#I#####0#0#Government of Andhra Pradesh, as a matter of policy to promote
the State #
#####
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"###T#####as an attractive and competitive destination for Tourism, having
felt that there is #####

#####

#####[###2
3###5#####0#0#an imperative need to encourage various entrepreneurs#####
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3#x##### in the area of #####

#####

D###M#####development of Tourism Industry, have decided to grant certain concessions / #####

#####

#####2
T###R#####exemptions and reliefs to Tourism Units being established in
various parts of the #####

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#####  
#####v###2  
e###G#####0#0#State, keeping the State0s priorities and feasibility of these  
units in#####  
#####  
#####  
#####2  
e#0#####0#0# 0 #####2  
e#0#####0#0#view. #####2  
v#####0#0#Sim#####
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Similarly, encouragement to the private and PPP tourism projects
established in

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#####y###2
#####different areas would not only provide employment opportunities
but also #####
#####

#####^###2
#####generate investment avenues thereby improving the
socio#####

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0#\#####0#0#-0##.###2

0#a#####0#0#economic status of the #####

#####(##2
#####people of the area.t#####2
#n##### @#####@##Book
Antigua#####-#####2
#####-#####2
#####3#####2
#####. #####2
#####-#####2
#####Th####n###2
#9#B#####e Tourism Policy is the main instrument to guide required
private #####

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#####sector investment as per the priorities of the State which is
also the document #####

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#####that spells out the areas in which the Government itself will
take the leadership #####

#####

#5###2
#####role, and with its own
initi#####

#####X###2

0#0#3#####0#0#ative create and deepen a market which can then be

o#####
#####

#####}###2
###L#####0#0#considered by the private sector. The Department of Tourism is
implementing #####
#####

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#####

#####

#####v###2

####G#####hitherto the Andhra Pradesh Tourism Policy, 1998 and now it has
become #####

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#####b###2
%###:#####0#0#essential to refine and update the policy and bring it in

#####,###2
%#a#####0#0#tune with the current
#####0###2
6###Q#####0#0#tourism trends and investment norms in order to remain
attractive as a preferred #####

#####

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#####q###2
G###D#####investment destination and compete with other States of the
Country.#####

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G#####
Antiqua#####-#####2
R#####-#####2
b#####4#####2
b#####. #####2
b#####w###2
b#)H#####The Government, after careful consideration and detailed
examination of #####
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r#####0#0#severaln#####z###2

r*#J#####0#0# issues connected to the area of Tourism, having obtained the suggestions #####

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#####z###2

0###J#####0#0#of various other line Departments, hereby order for release of the Andhra #####

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#####Pradesh New Tourism Policy, 2010 replacing the existing Tourism
Policy, 1998.n#####

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#####1#####
#####The salient features of
ti#####R###
#####he Andhra Pradesh New Tourism Policy, 2010 are
#####

#####2
#####as follows:#####2

#####-##^###2
#####7#####OBJECTIVES OF THE NEW TOURISM POLICY WILL BE AS FOLLOWS###

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#####@"Arial#####-#
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#####-###h###2
#,#>#####Position the State competitively for attracting private
sector#####

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#####0#0#Investments #####

,#####'#####-###1###2
##,#####in Tourism & Hospitality.#####

#####D###2
##&#####

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##F#####-#####2
##r#####
#####,#####'######@##Book
Antiqua#####-#####2
##Q#####00####2
#######00#####,#####'######-# ####2
#####00#####-#
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#####00#0#####-###j###2
##,##?#####00#To promote inbound tourism in all potential destinations of
the#####

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####### 0#0# 0#####2
#######0#0#State &
#####,#####0#0#####'#00#####\###2
.#,#6#####0#0#not just to few destinations like Tirupati,
Hyderabad,#####

#####2
.#p#####0#0# 0##)###2
.#u#####0#0#Vizag, Puttaparthi,

#####,#####0#0#####'#00#####
#####2
?#,#####0#0#etc.#####2
?#@#####0#0# 0 #####,#####0#0#####'#00#####-# #
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P#####0#0#00#####-#
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P#####0#0# 0#####-###k###2
P#,#@#####0#0#To target the incentives to the private sector better as per
the#####
#####2
P#0#####0#0# 0#####2
P#0#####0#0#State
#####,#####0#0#####'#00#####-###%###2
a#,#####0#0#Government priorii
#####

#####\###2
a#6#####ties in terms of geographical areas &tourism
products.#####
#####

#####-#####2
a##### #####,#####'#####2
q##### #####-# #####2
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#####-###b###2
#,:#####To maximize the advantage of Hyderabad City to promote new#####

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0#0#####0#0# 0#####2
0#0#####0#0#tourism #####

#####,'#####'#####2
#,# #####products.#####2
#e#####,'#####-# ####2
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#####-###d###2
#,#;#####To give adequate focus to Aam Aadmi Tourism, Rural
Tourism,r#####

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0#,#1#####0#0#Tourism, Adventure Tourism & Responsible Tourism.u#####

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rttags}}\paperw12240\paperh15840\margl1800\margr1800\margt1440\marginb1440\gutter0\ltrsect
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}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Government of Andhra Pradesh, as a matter of policy to promote the State as an

attractive and competitive destination for Tourism, having felt that there is an imperative need to encourage various entrepreneurs

in the area of development of Tourism Industry, have decided to grant certain concessions / exemptions and reliefs to Tourism Units being established in various parts of the State, keeping the State's priorities and feasibility of these units in

view. Similarly, encouragement to the private and PPP tourism projects established in different areas would not only provide employment opportunities but also

generate investment avenues thereby improving the socio-economic status of the people of the area.

3. The Tourism Policy is the main instrument to guide required private sector investment as per the priorities of the State which is also the document that spells out the areas in which the Government itself will take the leadership role, and with its own initiative

create and deepen a market which can then be considered by the private sector. The Department of Tourism is implementing hitherto the Andhra Pradesh Tourism Policy, 1998 and now it has become essential to refine and update the policy and bring it in tune with the current tourism trends and investment norms in order to remain attractive as a preferred investment destination and compete with other States of the Country.

4. The Government, after careful consideration and detailed examination of several issues connected to the area of Tourism, having obtained the suggestions of various other line Departments, hereby order for release of the Andhra Pradesh New Tourism Policy, 2010 replacing the existing Tourism Policy, 1998.

5. The salient features of the Andhra Pradesh New Tourism Policy, 2010 are as follows:

6. OBJECTIVES OF THE NEW TOURISM POLICY WILL BE AS FOLLOWS:

7. The salient features of the Andhra Pradesh New Tourism Policy, 2010 are as follows:

8. The salient features of the Andhra Pradesh New Tourism Policy, 2010 are as follows:

9. The salient features of the Andhra Pradesh New Tourism Policy, 2010 are as follows:

10. The salient features of the Andhra Pradesh New Tourism Policy, 2010 are as follows:

11. The salient features of the Andhra Pradesh New Tourism Policy, 2010 are as follows:

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{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Position the State competitively for attracting private sector}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Investments in Tourism & Hospitality.}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\cf1\insrsid12671813

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To give adequate focus to Aam Aadmi Tourism, Rural Tourism,}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Eco Tourism, Adventure Tourism & Responsible Tourism.}{\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\cf1\insrsid12671813\charrsid4353922

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{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 To focus on maximum generation of employment in the sector}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 by development of Human Resources through capacity}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 building.}{\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\ul\cf1\insrsid12671813\charrsid3631460
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\par ELIGIBLE TOURISM PRODUCTS}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 :
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\par The following tourism products 'will be eligible for receiving state
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Luxury Tourist Trains
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Sea/ River Cruises
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16) }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460
Ecotourism Centers
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Adventure Tourism products
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Lease upto 33 years at 5% of basic value with an
\par incremental provision of 5% every year
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Tenure upto 33 years at first instance & first right of
\par Refusal
\par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460
Government will facilitate land assembly. (Tourism
\par Department will maintain a land bank)
\par }{\pard \ltrpar\qc \li0\ri0\widctlpar\wrapdefault\aspalpha\aspnum\faauto\adjustright\rin0\lin0\itap0\pararsid12671813 {\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813
\par }{\pard \ltrpar\ql \li0\ri0\widctlpar\wrapdefault\faauto\rin0\lin0\itap0\pararsid12671813 {\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\ul\cf1\insrsid12671813\charrsid3631460
CAPITAL INVESTMENT SUBSIDY
\par }{\pard \ltrpar\ql \li900\ri0\widctlpar\wrapdefault\faauto\rin0\lin900\itap0\pararsid12671813 {\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\fs12\cf1\insrsid12671813\charrsid83899

\par }\pard \ltrpar\ql \li720\ri0\widctlpar\wrapdefault\faauto\rin0\lin720\itap0\pararsid12671813 {\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460
 For investments upto Rs.20.00 crores, 20% capital
 \par }\pard \ltrpar\ql \li900\ri0\widctlpar\wrapdefault\faauto\rin0\lin900\itap0\pararsid12671813 {\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 investment subsidy, subject to maximum of Rs.20.00 lakhs
 \par }\pard \ltrpar\ql \li0\ri0\widctlpar\wrapdefault\faauto\rin0\lin0\itap0\pararsid12671813 {\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 For investments upto Rs.20.00 to Rs.100.00 crores, 25%
 \par }\pard \ltrpar\ql \li900\ri0\widctlpar\wrapdefault\faauto\rin0\lin900\itap0\pararsid12671813 {\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 capital investment subsidy, subject to maximum of Rs. 30.00 lakhs}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\cf1\insrsid12671813
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 Above Rs.100.00 crores are Mega Tourism Projects, where
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 subsidies are on case-to-case basis.
 \par
 \par }\pard \ltrpar\ql \li0\ri0\widctlpar\wrapdefault\faauto\rin0\lin0\itap0\pararsid12671813 {\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\ul\cf1\insrsid12671813\charrsid3631460 REIMBURSEMENT OF STAMP DUTY & TRANSFER FEE
 \par
 \par {\listtext\pard\plain\ltrpar \rtlch\fcs1 \af78 \ltrch\fcs0 \f3\cf1\insrsid12671813 \loch\af3\dbch\af0\hich\f3 \b7\tab}}\pard \ltrpar\ql \fi-360\li720\ri0\widctlpar\jclisttab\tx720\wrapdefault\faauto\ls3\rin0\lin720\itap0\pararsid12671813 {\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 50% reimbursement for lease & (through Govt. on lease basis)}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460
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 \par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\ul\cf1\insrsid12671813\charrsid3631460 REIMBURSEMENT OF VAT
 \par {\listtext\pard\plain\ltrpar \rtlch\fcs1 \af78 \ltrch\fcs0 \f3\cf1\insrsid12671813\charrsid3631460 \loch\af3\dbch\af0\hich\f3 \b7\tab}}\pard \ltrpar\ql \fi-360\li720\ri0\widctlpar\jclisttab\tx720\wrapdefault\faauto\ls3\rin0\lin720\itap0\pararsid12671813 {\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 25% of VAT paid during a Financial Year will be ploughed back to the }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \

ltrch\fcs0
 \f51\cf1\insrsid12671813\charrsid3631460 unit as a grant towards the payment of
 VAT for the nextyear. Benefit available for 5 years}{\rtlch\fcs1 \af78 \ltrch\
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 \par
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 5% on room tariff above Rs.1500/- per day for 5 years, on the
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 \rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 actual
 charged room rates. (Existing limit is Rs.600 per day on
 \par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813
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 published rates.)
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 Once the GST system is introduced, the same benefit will be
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 on to the unit as reimbursement.
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 \par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\ul\cf1\insrsid12671813\
 charrsid3631460 ENTERTAINMENT TAX
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 Ploughing back of 25% of Entertainment Tax for Entertainment
 \par }\pard \ltrpar\ql \li0\ri0\widctlpar\wrapdefault\faauto\rin0\lin0\itap0\
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 components in Theme Parks, {*\xmlopen\xmlns2{\factoidname place}}{*\xmlopen\
 xmlns2{\factoidname PlaceName}}Entertainment{*\xmllclose} {*\xmlopen\xmlns2{\
 factoidname PlaceType}}

Centers{*\\xmlclose}\\{*\\xmlclose}, etc., (upto
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}\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\f51\\cf1\\insrsid12671813\\charrsid3631460 5
years) (new provision) subject to the condition that the total
\\par }\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\f51\\cf1\\insrsid12671813
}\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\f51\\cf1\\insrsid12671813\\charrsid3631460 }\\
rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\f51\\cf1\\insrsid12671813 }\\rtlch\\fcs1 \\af78 \\
ltrch\\fcs0
\\f51\\cf1\\insrsid12671813\\charrsid3631460 benefit on this account does not exceed
100% of the project
\\par }\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\f51\\cf1\\insrsid12671813
}\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\f51\\cf1\\insrsid12671813\\charrsid3631460 }\\
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ltrch\\fcs0
\\f51\\cf1\\insrsid12671813\\charrsid3631460 cost
\\par
\\par }\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\b\\f51\\ul\\cf1\\insrsid12671813\\
charrsid3631460 MUNICIPAL EXEMPTIONS
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Exemption from payment of Conversion Charges
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insrsid12671813\\charrsid3631460 \\loch\\af3\\dbch\\af0\\hich\\f3 \\'b7\\tab}}\\rtlch\\
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\\f51\\cf1\\insrsid12671813\\charrsid3631460 Payment of Impact Fees will be levied
under Category (c) (which
\\par }\\pard \\ltrpar\\ql \\li0\\ri0\\widctlpar\\wrapdefault\\faauto\\rin0\\lin0\\itap0\\
pararsid12671813 {\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\f51\\cf1\\insrsid12671813\\
charrsid3631460 }\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\f51\\cf1\\
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\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\f51\\cf1\\insrsid12671813\\charrsid3631460 is about
50% of the impact fees paid by other commercial units).
\\par
\\par }\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\b\\f51\\ul\\cf1\\insrsid12671813\\
charrsid3631460 ENERGY INCENTIVE
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Reimbursement of 0.75 Paise / 0.90 Paise / 1 Rupee (according
\\par }\\pard \\ltrpar\\ql \\li0\\ri0\\widctlpar\\wrapdefault\\faauto\\rin0\\lin0\\itap0\\
pararsid12671813 {\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\f51\\cf1\\insrsid12671813\\
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insrsid12671813 }\\
\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\f51\\cf1\\insrsid12671813\\charrsid3631460 to zone)
per unit of the energy cost for 5 years.
\\par
\\par }\\rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\b\\f51\\ul\\cf1\\insrsid12671813\\
charrsid3631460 IN ADDITION TO FINANCIAL INCENTIVES AND CONCESSIONS, THERE}\\
rtlch\\fcs1 \\af78 \\ltrch\\fcs0 \\b\\f51\\ul\\cf1\\insrsid12671813 }\\rtlch\\fcs1 \\
af78 \\ltrch\\fcs0
\\b\\f51\\ul\\cf1\\insrsid12671813\\charrsid3631460 ARE 2 NON FINANCIAL INCENTIVES
ALSO:
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 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\
 charrsid3631460 The Government will facilitate all clearances & permissions
 \par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460
 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\
 charrsid3631460 Support from the Government in Promotion & Marketing
 \par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\ul\cf1\insrsid12671813
 \par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\ul\cf1\insrsid12671813\
 charrsid3631460 A SYSTEM OF TARGETING HAS BEEN INTRODUCED TO ENCOURAGE
 \par TOURISM DEVELOPMENT IN ALL REGIONS OF THE STATE:
 \par
 \par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460
 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\
 charrsid3631460 Zone A: Region coming under GHMC Area.
 \par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460
 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\
 charrsid3631460 Zone B: Area under HMDA (Excluding GHMC), GVMC, Area under
 \par VGMTUDA, Area under TUDA
 \par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460
 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\
 charrsid3631460 Zone C: All other places.
 \par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\cf1\insrsid12671813\charrsid3631460 \bullet }{\rtlch\cf1\insrsid12671813\charrsid3631460
 Capital Investment Subsidy in Zone B will be 5% more than Zone
 \par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\cf1\insrsid12671813\charrsid3631460 A,
 limited to Rs.5.00 lakhs.
 \par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460
 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\
 charrsid3631460 Capital Investment Subsidy in Zone C will be 5% more than Zone
 \par B, limited to Rs.5.00 lakhs
 \par
 \par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\ul\cf1\insrsid12671813\
 charrsid3631460 IN ADDITION, TARGETING OF INCENTIVES FOR CERTAIN TYPES
 \par OF TOURISM PRODUCTS IS ALSO MADE:
 \par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460
 \par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460
 }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 {\field{*}\fldinst SYMBOL 46 \f "Symbol" \s 12}{\fldrslt\cf3\fs24}}{\rtlch\cf1\insrsid12671813\charrsid3631460 \bullet }{\rtlch\cf1\insrsid12671813\charrsid3631460 Additional Capital
 Investment Subsidy incentive of 5%
 \par (limited to Rs.5.00 lakhs) for;
 \par }\pard \ltrpar\ql \li540\ri0\widctlpar\wrapdefault\faauto\rin0\lin540\itap0\pararsid12671813 {\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Beaches
 \par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Water bodies
 \par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Jalayagnam Sites
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 \par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Eco Tourism Products

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\par }{\rtlch\fcs1 \af3 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 \bullet }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Heritage Hotels}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813

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\par }{\rtlch\fcs1 \af80 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 o }{\rtlch\fcs1 \af80 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460

Additional Capital Investment Subsidy incentive of 5%

\par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 (limited to Rs. 5.00 lakhs) for Women, SC/ST and P}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 W}{

\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 D

\par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 entrepreneurs

\par }{\rtlch\fcs1 \af80 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 o }{\rtlch\fcs1 \af80 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460

All Additional Capital Investment Subsidy incentives shall

\par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 not exceed Rs.10.00 lakhs in all.

\par

\par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \b\f51\ul\cf1\insrsid12671813\charrsid3631460 DEPARTMENT OF TOURISM WILL PROVIDE LEADERSHIP IN

\par THE FOLLOWING SPECIAL FOCUS AREAS:

\par }{\rtlch\fcs1 \af80 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460

\par }{\pard \ltrpar\ql \li540\ri0\widctlpar\wrapdefault\fauto\rin0\lin540\itap0\pararsid12671813 }{\rtlch\fcs1 \af80 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 o }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Aam Aadmi To

urism

\par }{\rtlch\fcs1 \af80 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 o }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Home

Stay & Bed & Breakfast scheme

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Tourism

\par }{\rtlch\fcs1 \af80 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 o }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460

Recognition to Private Operators

\par }{\rtlch\fcs1 \af80 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 o }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460

Customized {*\xmlopen\xmlns2{\factoidname City}}{*\xmlopen\xmlns2{\factoidname

place}}Tours{*\xmllclose}

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Medical, Heli & Film Tourism

\par }{\rtlch\fcs1 \af80 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460

o }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Human Resource Development

\par }{\rtlch\fcs1 \af80 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460

o }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 Responsible & Safe Tourism

\par

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. Government also order that the tenure of the present policy shall be for five years, i.e., 2010-2015.}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813

\par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460

\par }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 7. The details of New Tourism Polioicy 2010 are made available on the website }{\field\flddirty{*\fldinst {\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 HYPERLINK "http://www.ap" }}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid7998527 {*\datafield

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\par

\par 8. This order issues with the concurrence of Finance Department Vide their U.O.No. 16235/216/E.GAD.II/A2/2011,Dt:12.07.2011.}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460

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\par

\par }{\rtlch\fcs1 \af0 \ltrch\fcs0 \b\insrsid12671813 JAYESH RANJAN

\par

SECRETARY TO GOVERNMENT (T)\tab }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813

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\par The Commissioner of Tourism,}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 AP, {*\xmlopen\xmlns2{\factoidname City}}{*\xmlopen\xmlns2{\factoidname place}}Hyderabad {*\xmclose}{*\xmclose}.

\par The Vice-Chairman & Managing Director,

\par AP }{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813 Tourism Development Corporation,}{\rtlch\fcs1 \af78 \ltrch\fcs0 \f51\cf1\insrsid12671813\charrsid3631460 {*\xmlopen\xmlns2{\factoidname City}}{*\xmlopen\xmlns2{\factoidname place}}Hyderabad

{*\xmlclose}{*\xmlclose}.

\par

\par Copy to: The Special Secretary to Chief Minister

\par The PS to Minister for I&PR, Cinematography, Tourism & Culture

\par The PS to Chief Secretary to Government.

\par The Special Chief Secretary to Government, Finance Dept

\par The Principal Secretary (FP) Finance Department

\par The Principal Secretary (R&E) Finance Department

\par The Principal Secretary (IF) Finance Department

\par The Principal Secretary to Government, Energy Department

\par The Principal Secretary to Govt, Revenue (Regn & Stamps) Dept

\par The Principal Secretary to Govt, Revenue (CT) Department

\par The Principal Secretary to {*\xmlopen\xmlns2{\factoidname City}}{*\xmlopen\xmlns2{\factoidname place}}Govt{*\xmlclose}, {*\xmlopen\xmlns2{\factoidname State}}MA{*\xmlclose}{*\xmlclose}&UD Department

\par The Principal Secretary to Govt, Industries & Commerce Dept

\par The Principal Secretary to Government, Information Technology

\par Department

\par All Departments of Secretariat / All Heads of Departments

\par The Accountant-General, AP, {*\xmlopen\xmlns2{\factoidname City}}{*\xmlopen\xmlns2{\factoidname place}}Hyderabad{*\xmlclose}{*\xmlclose}.

\par The Pay & Accounts Officer, AP, {*\xmlopen\xmlns2{\factoidname City}}{*\xmlopen\xmlns2{\factoidname place}}Hyderabad{*\xmlclose}{*\xmlclose}

\par The Deputy Pay & Accounts Officer, Secretariat Branch

\par

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